

I | ILSA EVENTS
WEDDING PLANNER

A GUIDE TO BOOKING, PLANNING & DELIVERY
HAIR & MAKEUP



A Guide to Preparing for a Calm, Confident Wedding Morning

Your hair and makeup team play an important role in preparing you and your wedding party for the day ahead. Their work ensures you feel confident, comfortable, and ready, while supporting the overall timeline and flow of your wedding morning.

Careful planning, clear timing, and aligned expectations allow the preparation process to feel calm, enjoyable, and well-managed.

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Importance & Role

Your hair and makeup supplier is responsible for creating your agreed looks and ensuring everyone is ready on time, while maintaining a calm and professional environment.

Their role may include:

- Providing hair and/or makeup services for you and your wedding party
- Advising on styles suited to your preferences, attire, and overall aesthetic
- Conducting trials ahead of the wedding
- Managing timing and preparation schedules
- Providing touch-ups or extended coverage if agreed
- Coordinating with your planner and photography team

Their work directly impacts your timeline, comfort, and readiness for key moments such as getting dressed and photography.

What Your Hair & Makeup Supplier Is Responsible For

Your supplier is responsible for delivering the agreed services safely, professionally, and within the confirmed timeline.

This typically includes:

Pre-wedding preparation

- Conducting hair and/or makeup trials if included
- Advising on preparation, skincare, and hair care
- Confirming your preferred styles and final looks

Wedding day services

- Arriving at the agreed start time
- Providing professional hair and/or makeup services
- Bringing all required products and tools
- Managing timing to ensure everyone is ready as scheduled

Optional extended support

- Providing touch-ups if agreed
- Remaining on-site for additional support or second looks, if booked



What You, as the Client, Are Responsible For

To ensure a smooth and relaxed wedding morning, you are responsible for providing clear information and preparing appropriately.

This includes:

- Confirming the number of people requiring services
- Attending your trial and confirming your final look
- Providing your wedding morning location and access details
- Sharing your final timeline with your supplier
- Ensuring the preparation space is suitable, with seating, lighting, and power access
- Making payments in accordance with your contract

Clear preparation helps ensure the morning runs on time and without unnecessary stress.

Key Details That Must Be Confirmed Before the Wedding

The following details should be confirmed in advance to ensure smooth delivery:

Services & Package Details

- Hair and/or makeup services included
- Number of people receiving services
- Number of artists attending
- Time allocated per person
- Trial inclusion and details
- Touch-up or extended coverage options

Wedding Morning Timeline & Logistics

- Start time and preparation schedule
- Order of services
- Final completion time
- Preparation location and access
- Power and setup requirements

Trials & Preparation

- Trial timing and location
- Opportunity to refine and confirm your final look
- Any preparation guidance provided



Coordination & Practical Details

- Timing alignment with photography
- Buffer time for dressing and final preparation
- Travel fees or accommodation requirements

Contracts & Financial Details

- Payment schedule and deadlines
- Overtime or early start charges
- Cancellation or postponement policies

Questions You Should Ask Your Hair & Makeup Supplier

These questions help ensure clarity and confidence in your supplier.

Style & Experience

- How would you describe your style?
- Are you experienced with different hair types, skin tones, and styles?
- How do you ensure the look lasts throughout the day?

Trials & Preparation

- Is a trial included?
- When should the trial take place?
- How are changes handled after the trial?

Timing & Logistics

- What time do you recommend starting?
- How long do you allow per person?
- Will additional artists be provided if needed?
- How do you manage delays?

Products & Practical Details

- What products do you use?
- Do you provide touch-up kits?
- Do you provide preparation guidance?

Contracts & Policies

- What is your payment schedule?
- Are travel fees included?
- What happens if timings change?
- Are you fully insured?



Final Thoughts

With the right planning and professional support, your wedding morning can feel calm, enjoyable, and well-paced.

A clear schedule, confirmed expectations, and experienced hair and makeup artists ensure you begin your wedding day feeling confident and relaxed.

At Ilsa Events, we carefully coordinate your preparation timeline and supplier team to ensure your wedding morning runs seamlessly and sets the tone for the day ahead.

